Women Entrepreneurship and Global Health

BasicInternet

Sep. 2018, Wisam Mansour
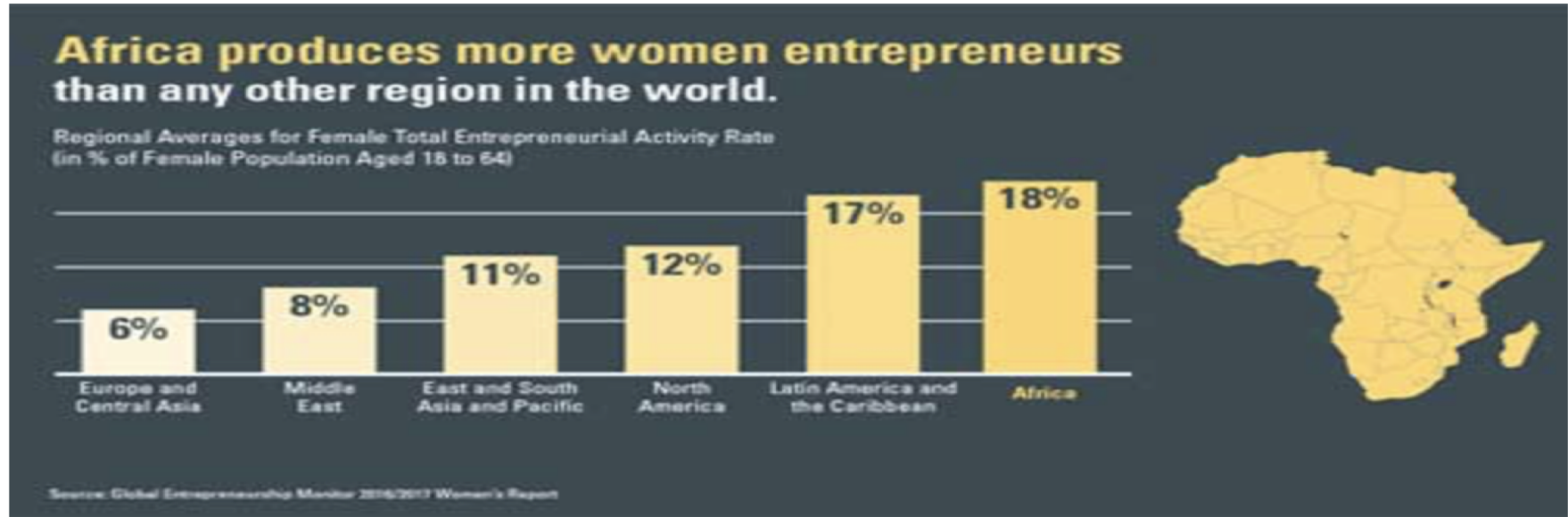
Why women ?

"Women in emerging markets plough back 90 cents of every additional dollar of income into "human resources", which includes their families' education, health, and nutrition (compared to 30–40% for men), thereby helping their families, communities, and nations." VanderBrug (2013)
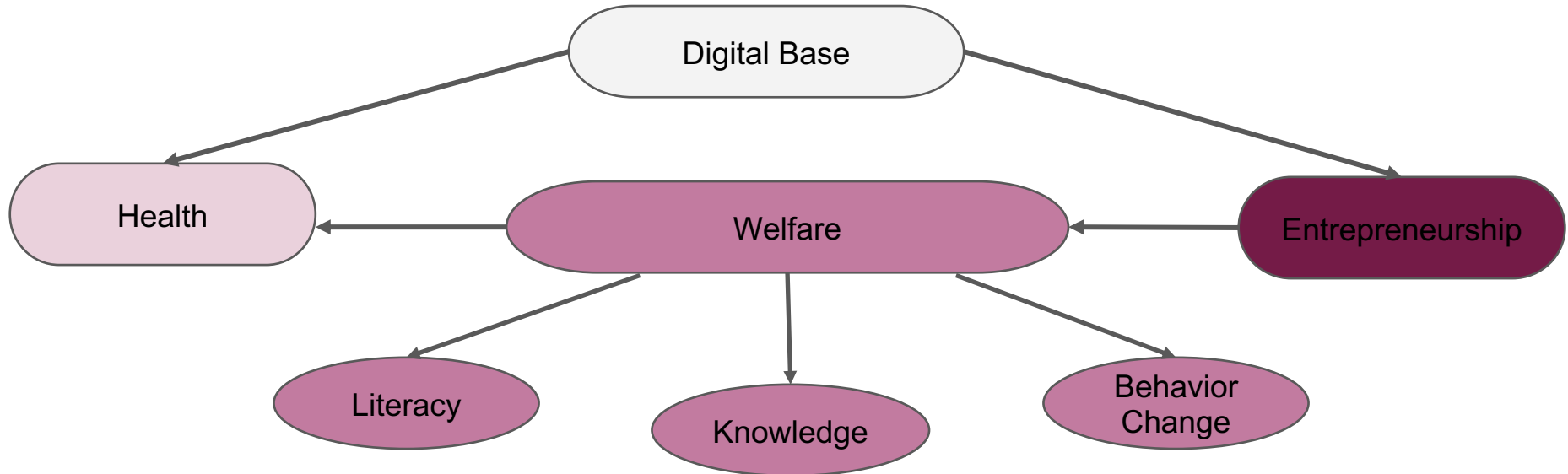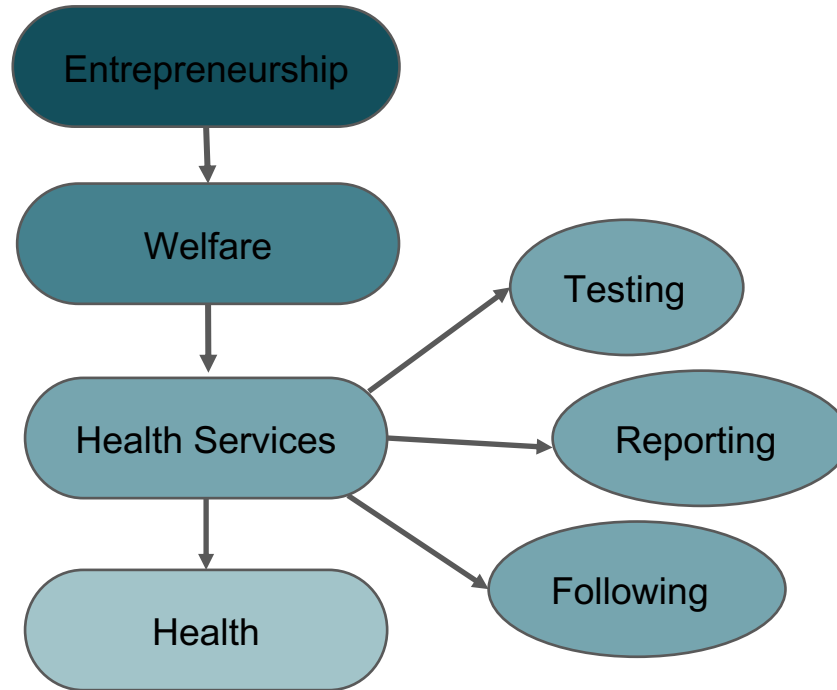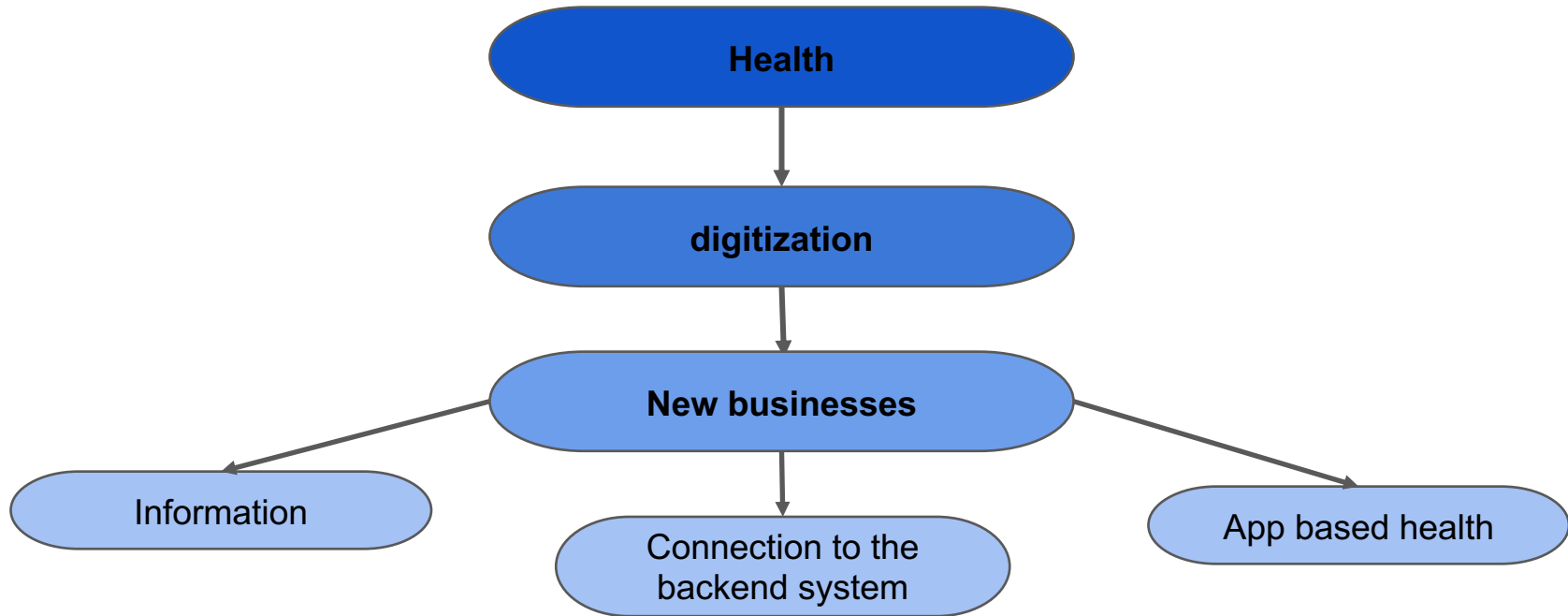
Women entrepreneurship

Africa produces more women entrepreneurs than any other region in the world.

Regional Averages for Female Total Entrepreneurial Activity Rate (in % of Female Population Aged 18 to 64)

- Europe and Central Asia: 6%
- Middle East: 8%
- East and South Asia and Pacific: 11%
- North America: 12%
- Latin America and the Caribbean: 17%
- Africa: 18%

Source: Global Entrepreneurship Monitor 2016/2017 Women's Report

https://www.thecge.net/awec/

Digital, Entrepreneurship, and Health

Digital, Entrepreneurship, and Health

Enabling digitization

Present exploitation

Gulsott app for
nyfødt barn
(Jaundice)

https://www.adressa.no/nyheter/okonomi/2016/02/10/Denne-appen-kan-redde-over-100-000-nyfødte-barn-hvert-år-12131745.ece

future utilization

Advanced apps connecting, following, developing the health

https://financialtribune.com/articles/people/47410/promoting-health-entrepreneurship

Entrepreneur women in Health

Wazi Vision
- By Brenda (Uganda)
- Mobile app.
- Eye testing
- Plastic eyeglasses

https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Entrepreneur women in Health

mTena

- By Tizzita (Ethiopia)
- SMS-based app.
- maternal and infant care information

https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Entrepreneur women in Health

iMed Tech

- By Nneile (South Africa)
- prosthetics for cancer patient
- 3D modelling software

https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Digital Inclusion (DigI project)

- The free access to the information
- BasicInternet´s project
- Multidisciplinary approach - IT, health, education, and business
- 11 partners from Tanzania, DR Congo, Rwanda, Serbia, Germany, France, Spain, and Norway

Solution. Digital Information Spot for Africa

- Energy
- Internet lite
- Charging phones
- Public tablet
- Focus TZ: health information

Innovation for All

- Health (SDG3)
- Education (SDG4)
- Entrepreneurship (SDG8, SDG9)
- Equality (SDG5, SDG10)

Thanks for listening

Conclusion & Open issues

Digitalization

- Information
- Entrepreneurship
- Health information

Discussion

- Enterprise for health

Empowering women

Includes

1. Skills

2. Entrepreneurship

3. Business

4. Social media